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marketplace continues to evolve to meet the needs of both digital and print media and as clients struggle with shrinking budgets in the current economy, the need for up-to-date information on business, ethical, and legal issues is greater than ever.

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testimonial to the dedication of the Graphic Artists' Guild to its mission "to promote and protect the economic interests of artists."

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The Guild The latest edition of the industry bible, informally known as “PEGs”, was released in early April.

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## **About the Graphic Artists Guild - The Graphic Artist Guild**

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Chapter 5 — The  
Graphic Artists Guild  
discusses the work of  
the Graphic Artists  
Guild, a professional  
organization whose  
mission is to promote  
and protect the



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economic interests of its members and who is committed to improving conditions for all graphic art creators and to raising standards for the entire industry.

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**Graphic Artists Guild Handbook of Pricing and Ethical ...**

(see FAQ for details)

The Graphic Artists Guild has been publishing the Graphic Artists Guild Handbook: Pricing & Ethical

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